



# Worcestershire

C O U N T Y C R I C K E T C L U B

22nd January 2010

Dear Member

The Annual General Meeting of the Club will be held on Monday 22nd February 2010 at 7.00 p.m. in **THE GRAEME HICK PAVILION** at the County Ground. Free car parking is available on the ground.

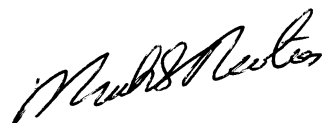
## ANNUAL GENERAL MEETING 2010

### AGENDA

1. Apologies for Absence.
2. To confirm the Minutes of the Meeting held on 9th February 2009.
3. President's Address.
4. To receive and approve the Annual Report on behalf of the Board and the Statement of Accounts that accompany this Notice.
5. To elect a President for the forthcoming year. Your Board recommends the re-election of Mr Ken Mills MBE.
6. To seek approval by the AGM for the re-election of Messrs Price and Richards and the election of Prof David Green as non executive Additional Directors of the Board for 2009/10 as per Rule 18.5.

7. To confirm the election by postal ballot to the Board from 1st October 2009 of Mr Tim Curtis and Mr Neal Radford for three years as per rule 18.7.
8. To pass a Vote of Thanks to the Club's Honorary Medical Officers:  
Dr P Pennock, Mr M Lewis and his colleagues at the Henwick Halt Medical Centre plus Mr Apollo Mulira MA, MB, FRCS and his colleagues at the South Bank Hospital.
9. To receive any other business that the Chairman of the Meeting shall give permission to be raised and discussed (in accordance with rule 22.7).

Yours sincerely



Mark S Newton  
Chief Executive

### BOARD OF DIRECTORS 2009/10

(subject to confirmation at the AGM)

*Chairman:* Martyn Price

*Vice Chairman:* David Broughall

*Executive Directors:*

Mark Newton (Chief Executive), Steven Rhodes (Director of Cricket),  
Chris Smith (Finance Director)

*Elected Non Executive Directors:*

Tim Curtis, Meriel Harris, Peter Jewell, Peter Radburn, Neal Radford

*Additional Non Executive Directors:*

Prof David Green, Clive Richards OBE DL

### Club Auditors

Rabjohns LLP

## WORCESTERSHIRE COUNTY CRICKET CLUB

### FIVE YEAR SUMMARY – YEARS ENDED 30 SEPTEMBER

	2009	2008	2007	2006	2005
	£	£	£	£	£
<b>Income</b>					
Subscriptions	422292	428525	412446	453433	423167
Match Receipts	346563	279687	135482	219375	277695
Fund Raising & other income	63260	343027	36582	46650	198415
ECB distributions	1939088	1623103	1572666	1548080	1418687
Catering surplus	53001	70601	-25893	80124	57250
Commercial Dept surplus	211642	307143	14101	239721	224172
	<u>3035846</u>	<u>3052086</u>	<u>2145384</u>	<u>2587383</u>	<u>2599386</u>
<b>Expenditure</b>					
Administrative expenses	365674	295162	308134	370567	357475
Cricket expenses	2074599	1699402	1776718	1602746	1536745
Match expenses	162541	107274	64728	103676	169370
Upkeep of ground & buildings	551471	590392	1064015	457024	485801
	<u>3154285</u>	<u>2692230</u>	<u>3213595</u>	<u>2534013</u>	<u>2549391</u>
<b>Deficit/Surplus on activities for the year</b>	-118439	359856	-1068211	53370	49995
Exceptional items	0	0	375000	0	0
<b>Pre Tax Deficit/Surplus</b>	<u>-118439</u>	<u>359856</u>	<u>-693211</u>	<u>53370</u>	<u>49995</u>
Deferred Tax Credit	17093	-41220	90000		
Deficit/Surplus after tax	<u>-101346</u>	<u>318636</u>	<u>-603211</u>	<u>53370</u>	<u>49995</u>
<b>Balance sheet</b>					
Shareholders Funds	<u>1363342</u>	<u>1987232</u>	<u>1668596</u>	<u>2271808</u>	<u>2218437</u>
Fixed assets	5136495	3056826	2848935	2839927	2705148
Investments	15390	25000	25120	25120	25120
	<u>5151885</u>	<u>3081826</u>	<u>2874055</u>	<u>2865047</u>	<u>2730268</u>
Current assets	509466	799637	1123353	662782	314255
Current liabilities	1720517	1225611	1498518	736021	573586
Net current liabilities	-1211051	-425974	-375165	-73239	-259331
Loans	2577492	668620	830294	520000	252500
<b>Total net assets</b>	<u>1363342</u>	<u>1987232</u>	<u>1668596</u>	<u>2271808</u>	<u>2218437</u>

WORCESTERSHIRE COUNTY CRICKET CLUB

NOTES TO THE ACCOUNTS

YEAR TO 30 SEPTEMBER 2009

	2009	2008
	£	£
<b>16. Loans</b>		
Loans	2577492	668620
	<hr/>	<hr/>
	2577492	668620
	<hr/>	<hr/>
Instalments due		
1 to 2 years	87821	83090
2 to 5 years	305321	390553
Over 5 years	2184350	194977
	<hr/>	<hr/>
	2577492	668620
	<hr/>	<hr/>

NOTES

1. **ADMISSION TO AGM.** Members of the Club whose subscriptions for 2009 have been paid (and also Members whose subscriptions for 2010 have been paid) will be admitted and Members may be asked to produce their 2009 or 2010 Membership card to gain entry to this Meeting.
2. **MINUTES.** In accordance with established custom, copies of the Minutes of the last Annual General Meeting are not being sent to Members. The Minutes are available for inspection by Members in the Club Shop at the County Ground during normal office hours, on the Club's website at **www.wccc.co.uk** and also immediately prior to the Annual General Meeting.
3. **FREE CAR PARKING** is available on the ground and the Tom Graveney Lounge bar will be open.

**Attendances of Directors at Board Meetings  
between October 2008 and September 2009**

	Possible	Actual
J M Price (Chairman)	9	9
D M Broughall (Vice Chairman)	9	9
T S Curtis	9	8
Ms M Harris	9	9
P A E Jewell	9	9
K T Mills MBE	3	3
M S Newton (Chief Executive)	9	9
P C Radburn	9	9
W S C Richards OBE DL	9	5
S J Rhodes (Director of Cricket)	9	7
C R Smith (Finance Director)	9	9
P J Seward FCA (President) ( <i>ex officio</i> )	3	2
K T Mills MBE (President) ( <i>ex officio</i> )	6	6

**OFFICERS OF THE  
WORCESTERSHIRE COUNTY CRICKET CLUB  
2008/9**

Patrons: Mr Michael Brinton, Lord Lieutenant of Worcestershire  
Viscount Cobham  
His Grace the Duke of Westminster OBE, TD, DL  
The Lord Walker of Worcester PC, MBE  
The Rt Rev'd John Inge, Bishop of Worcester  
The Very Rev'd Peter Atkinson, Dean of Worcester  
Mr Cecil Duckworth OBE  
Prof Mervyn King FBA

President: Peter Seward FCA/Ken Mills MBE

Chairman: Martyn Price

Vice Chairman: David Broughall

Chief Executive: Mark Newton

Director of Cricket: Steven Rhodes

Captain: Vikram Solanki

Finance Director: Chris Smith

**Honorary Vice Presidents**

Roy Booth	John Chadd	George Chesterton
Basil D'Oliveira CBE	John Elliott	David Exall
Duncan Fearnley	Mike Gilhooly	Mrs Betty Godfrey
Tom Graveney OBE	Martin Horton	Ken Mills MBE
Mrs Pat Mills	Jack Randall	Peter Seward FCA
Doug Slade	Norman Whiting	Vic Whittingham

**Honorary Life Members**

Mrs Grace Fuller, Norman Gifford MBE, Graeme Hick MBE,  
Phil Neale OBE, Rev'd Michael Vockins OBE

WORCESTERSHIRE COUNTY CRICKET CLUB

**NOTES TO THE ACCOUNTS**

**YEAR TO 30 SEPTEMBER 2009**

**13. Investments**

	<b>Other Investments £</b>	<b>Total £</b>
Cost or valuation		
At 1 October 2008	25000	25000
Disposals	-9610	-9610
	<hr/>	<hr/>
At 30 September 2009	15390	15390
	<hr/>	<hr/>

Other investments consist of a complete set of Wisdens.

**14. Debtors**

	<b>2009 £</b>	<b>2008 £</b>
Trade debtors	72977	107580
England and Wales Cricket Board	259735	250872
Prepayments and accrued income	22679	34577
Deferred tax	65873	48780
	<hr/>	<hr/>
	421264	441809
	<hr/>	<hr/>

**15. Current liabilities**

Bank loans and overdrafts	105151	31144
Trade creditors	212559	275886
Taxation and social security	373692	167590
Loans	928842	557297
Accruals and deferred income	100273	193694
	<hr/>	<hr/>
	1720517	1225611
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**NOTES TO THE ACCOUNTS**

**YEAR TO 30 SEPTEMBER 2009**

**12. Tangible fixed assets**

	<b>Land &amp; buildings</b>	<b>Equipment fixtures &amp; fittings</b>	<b>Leasehold property</b>	<b>Total</b>
<b>Cost or valuation</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
At 1 October 2008	2719227	1159249	95227	3973703
Additions	2711612	51637	0	2763249
Transfer	661417	-566190	-95227	0
Revaluation	-1092256			-1092256
	<hr/>	<hr/>	<hr/>	<hr/>
At 30 September 2009	5000000	644696	0	5644696
	<hr/>	<hr/>	<hr/>	<hr/>
<b>Depreciation</b>				
At 1 October 2008	217359	664340	35178	916877
Charge for year	64060	95576	1400	161036
Transfer	288293	-251715	-36578	0
Revaluation	-569712	0	0	-569712
	<hr/>	<hr/>	<hr/>	<hr/>
At 30 September 2009	0	508201	0	508201
	<hr/>	<hr/>	<hr/>	<hr/>
<b>Net Book value</b>				
At 30 September 2009	5000000	136495	0	5136495
	<hr/>	<hr/>	<hr/>	<hr/>
At 30 September 2008	2501868	494909	60049	3056826
	<hr/>	<hr/>	<hr/>	<hr/>

**Introduction**

It was the best of summers, it was the worst of summers.

2009 proved to be a good year for cricket generally – England regained the Ashes and hosted the spectacularly successful ICC World Twenty20 – but for Worcestershire, 2009 had more than its share of good and bad times.

In May, the £2m Graeme Hick Pavilion (incorporating the Tom Graveney Lounge) was officially opened by the legend himself followed by a superb address from the Governor of the Bank of England and Patron of the Club, Mervyn King, at a lunch in the Marquee. Later in the year, Graeme was awarded a more than deserved MBE for services to cricket and his charity work in the Queen’s Birthday Honours List and Sir John Major volunteered his time to address the Chairman’s Flood Club Dinner.

On the field, performances failed to meet expectations by some distance whilst off the field it was a difficult year financially. Professional sport is not immune to the effects of the economic climate during a year when it was hoped the Club could fully recover from the impact of two flood affected seasons in a row.

International Cricket is going through a period of major change and this is beginning to impact upon domestic cricket in a number of areas, in particular the availability of high quality overseas players and the pressure on player salary inflation caused in no small part by the IPL. It has never been more important that the Club’s Academy produces a conveyor belt of quality young players and if anything positive can be taken out of the County’s performances in 2009, it was the opportunity to showcase some of the young talent available within the Club.

**Our cricket**

At the start of the year, 12 month contracts were introduced and a pre-season tour to South Africa was organised. The squad of 20 professionals included 10 players with International, England Lions and England U19 experience and it was generally felt there was enough quality to compete in four day cricket whilst having a real run in the one day competitions.

What was to follow came as a shock to players, members and supporters alike. Not a single Championship match was won as relegation from Division One arrived early. Even though the team won more one day matches than it lost, defeats in three vital ‘must win’ matches dealt the team a series of crucial blows throughout the season.

### International Recognition

During the year, the County received long overdue recognition from the England Selectors. Gareth Batty, Steven Davies and Stephen Moore were selected for the England Lions tour to New Zealand during the early months of 2009.

During that tour, Gareth Batty and Steven Davies were drafted into the full England Squad playing in the West Indies. Both played in the Twenty20 International. The selection represented Steven Davies's senior England debut. Gareth Batty also played in the first three ODIs of the five match series.

Alexei Kervezee played for the Netherlands in the ICC World Twenty20 held in England during June. He opened the batting at Lord's in the surprise victory over England in the opening game of the tournament.

Stephen Moore was selected for the England Lions against the West Indies at Derby in April. Vikram Solanki, Stephen Moore and Steven Davies were selected for the England Lions against Australia at New Road in July. Stephen Moore and Steven Davies were selected for the England Lions against Australia at Canterbury in August.

Steven Davies was called into the ICC Champions Trophy Squad in September when Matt Prior picked up a virus. He made his ODI debut for England in the semi final defeat to Australia.

### The LV= County Championship – Division One

Following the introduction of 12 month contracts and the successful pre-season tour to South Africa, it was hoped the team would get off to a better start in Division One than 2007 when just 8 points were secured from the first three games. Despite losses in the first two games to Hampshire (by 7 wkts) and Nottinghamshire (by an innings and 5 runs), a comfortable draw at Headingley ensured a better start than 2007 with 18 points from the first three games.

Unlike 2007, performances did not improve thereafter with losses to Lancashire (6 wkts) and Sussex (10 wkts) followed by a weather affected draw against Yorkshire. Further losses to Durham (5 wkts), Lancashire (7 wkts), then a rain affected draw against Somerset and a defeat at home to Warwickshire (9 wkts) meant the team remained well adrift at the bottom of the table.

For the first time since 1928 the Club did not win a single championship match ending up with 10 defeats and six draws. Relegation was confirmed on Thursday 10th September when the team was bowled out by Hampshire for 159 at New Road. In total, just 30 batting points out of a possible 90 were secured.

The loss of Simon Jones for the whole season and Kabir Ali for most of the season certainly did not help but a collective lack of form from so many players resulted in a loss of confidence in four day cricket.

## WORCESTERSHIRE COUNTY CRICKET CLUB

### NOTES TO THE ACCOUNTS

### YEAR TO 30 SEPTEMBER 2009

	2009 £	2008 £
<b>10. Upkeep of ground and buildings</b>		
Ground staff wages	127106	114041
Upkeep of mowers and rollers	11053	13636
Ground upkeep	183831	202258
Insurances	44191	37887
Heat and light	70021	36084
Rent and rates	30703	62853
Depreciation	161037	200786
Pay and display parking income	-76471	-77153
	<u>551471</u>	<u>590392</u>

### 11. Reserves

	Capital Redemption Reserve £	Revaluation Reserve £	General Fund £	Total £
As 1 October 2008	256	1313435	673402	1987093
Deficit for the Year			-101346	-101346
Revaluation in year		-1092256		-1092256
Depreciation written back		569712		569712
Other movement	8			8
	<u>264</u>	<u>790891</u>	<u>572056</u>	<u>1363211</u>
At 30 September 2009	264	790891	572056	1363211

WORCESTERSHIRE COUNTY CRICKET CLUB

NOTES TO THE ACCOUNTS

YEAR TO 30 SEPTEMBER 2009

	2009 £	2008 £
<b>6. Commercial Department surplus</b>		
Commercial income:		
Sponsorship and advertising etc less direct expenses	493412	686145
Salaries	154115	159623
Other expenses	127655	219379
Commercial costs	<u>281770</u>	<u>379002</u>
Surplus for year	<u>211642</u>	<u>307143</u>
<b>7. Administrative expenses</b>		
Salaries and expenses	129395	167461
Bank, lease purchase and loan interest	87661	7908
Audit	13940	9000
Accountancy	3000	7509
Telephone and postage	32190	37698
Printing, computing and general expenses	77373	64063
Professional fees	22115	1523
	<u>365674</u>	<u>295162</u>
<b>8. Cricket expenses</b>		
Players' salaries, insurance, meals and expenses	1991791	1642443
Players' pension scheme	82808	56959
	<u>2074599</u>	<u>1699402</u>
<b>9. Match expenses</b>		
Second XI umpires	4210	3925
Gatemen's and scoring costs	82728	66986
Sundries	75603	36363
	<u>162541</u>	<u>107274</u>

There is undoubtedly a growing gap in performance levels between the two divisions which is something the Club will have to address in the future. The immediate challenge will be to secure promotion back to Division One in what will be a very strong second division in 2010.

**The Friends Provident Trophy**

The early progress in the Friends Provident Trophy included wins against eventual competition winners Hampshire (home and away), Ireland and Nottinghamshire in the group stages. A poor loss at home to Leicestershire meant quarter final qualification came down to the final group game at home to Ireland. A win would see the team through, possibly as group winners if Hampshire beat Nottinghamshire on the same day. Hampshire did their bit but possibly the worst result in the Club's history meant failure to qualify at all. Ireland won by 94 runs having bowled the Royals out for 58 – the Club's lowest ever List A score.

**The Twenty20 Cup**

With the incentive of Champions League participation at stake, the Royals were looking to improve on their previous record of just two quarter final appearances in the six years of the competition.

The group stages started early with six games prior to the ICC World Twenty20 and four after it had finished. By the break the Royals were second in the table with 4 wins out of 6 including the double over Gloucestershire Gladiators and wins against Somerset Sabres and the Glamorgan Dragons.

This form was not maintained after the break with defeats against Somerset Sabres, Warwickshire Bears and Northants Steelbacks only offset by a record breaking 101 run win against Glamorgan Dragons at New Road in front of the TV cameras. The Royals finished a very disappointing fourth in the group so failed to qualify for the quarter finals.

**The NatWest Pro40 League**

A gritty 12 run win over Yorkshire followed by a rained off match at Bristol against Gloucestershire ensured a promising start to the NatWest Pro40 campaign. In the third game, the Royals suffered the Club's worst ever one day defeat batting second when losing by 145 runs to Durham at the Riverside in front of the TV cameras before a last ball victory at Essex and convincing seven wicket victories against Nottinghamshire and Hampshire meant that victory in the final two home games would see the Club lift the Trophy for the second time in three seasons.

A bad loss to Somerset Sabres in the crucial penultimate game on TV under the lights in September meant the title could not be won. On the last Sunday of the season, Sussex Sharks were soundly beaten but they still picked up the title as Somerset Sabres lost to Durham Dynamos on the same day.

## The Tourist Matches

### *England Lions v Australia*

In its 110th year at New Road, the Club staged the England Lions v Australia 4 day match during the week prior to the 1st npower Test Match in Cardiff. The match was beamed around the cricketing world by B SkyB. Over four glorious days, the match was played at a very intense level by both teams.

The highlight for home supporters was Stephen Moore's 120 in the first innings closely followed by a 68 ball cameo of 53 from Steven Davies. Brett Lee showed why he is a world class bowler taking 6 first innings wickets with an outstanding display of reverse swing bowling.

Australia scored 358 and the Lions replied with 352 in their respective first innings before Australia declared on 438-4 in their second innings. The Lions reached 162-4 as time ran out on the fourth day to record a draw.

The Club wishes to place on record it's thanks to the ECB for awarding the County such a prestigious match – the closest to a Test Match Worcestershire has or probably ever will host.

### *England Women v Australia Women*

Back in 2005, England Women beat Australia Women at New Road to claim the Ashes and start their ascent to the top of the world rankings. Four years later, England returned to New Road as World Cup Champions and winners of the ICC World Twenty20 title. They had also retained the Ashes out in Australia and needed to avoid defeat in this one off Test Match to retain them.

Australia batted first and were in trouble at 28-5 before a world record 6th wicket stand of 229 between Jodie Fields (139), on her test debut as Captain, and Rachael Haynes (98) in her first ever test match innings saw Australia post 309. England also found themselves in trouble at 59-5 but the tail wagged and the follow on was avoided. From this stage a draw was always the likely outcome and England batted out the final two sessions on the fourth day. The match attracted good crowds and helped to boost the women's game throughout the County. The next day, the England Team went to a reception at Number 10 Downing Street to celebrate their status as the number one team in the world.

## Individual Performances in 2009

Vikram Solanki passed 1000 career runs in T20 cricket on 24th May during his innings of 100 against Glamorgan Dragons. The same innings won him the 2009 Walter Lawrence Trophy for the fastest century of the season scored in 47 balls.

4 players passed 1000 first class runs – Daryl Mitchell (1,162), Stephen Moore (1,069), Steven Davies (1,023) and Vikram Solanki (1,016).

## WORCESTERSHIRE COUNTY CRICKET CLUB

NOTES TO THE ACCOUNTS		YEAR TO 30 SEPTEMBER 2009	
		2009	2008
		£	£
<b>2.</b>	<b>Subscriptions</b>		
	General	377588	368402
	Members' car park tickets	59754	60123
	Ticket compensation	-15050	0
		<hr/>	<hr/>
		422292	428525
<b>3.</b>	<b>Match Receipts</b>		
	LV County Championship	50840	39892
	NatWest Pro40 League	41292	57530
	Twenty20 Cup	115270	105951
	Friends Provident Trophy	4755	15074
	Tourist Match	138049	13788
	Cost of Sales/Credits	-3643	47452
		<hr/>	<hr/>
		346563	279687
<b>4.</b>	<b>Fund raising and other income</b>		
	Match day parking	5076	6047
	Donations	58184	336980
		<hr/>	<hr/>
		63260	343027
<b>5.</b>	<b>Catering surplus</b>		
	Sales	746477	719082
	Cost of Sales	-308362	-279501
		<hr/>	<hr/>
		438115	439581
	<b>Less direct expenses</b>		
	Wages	364587	334693
	Other overheads	20527	34287
		<hr/>	<hr/>
		385114	368980
	<b>Surplus for the year</b>	<hr/>	<hr/>
		53001	70601



**NOTES TO THE ACCOUNTS**

**YEAR TO 30 SEPTEMBER 2009**

**1. Accounting policies**

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the Club's accounts:

**Accounting convention**

The accounts are prepared under the historical cost convention, as modified by the revaluation of land and buildings. These unaudited merged accounts are an informal consolidation prepared from audited statutory accounts of Worcestershire County Cricket Club Limited and Worcestershire County Cricket Trading Limited.

**Depreciation**

Depreciation is provided on all fixed assets on a straight line basis, at rates calculated to write off the cost or value of each asset over its expected useful life as follows:

Buildings	–	over 50 years
Fixtures and fittings	–	over 10 years
Equipment	–	over 3 – 5 years
Motor vehicles	–	over 4 years

**Stock**

Stocks are valued at the lower of cost and net realisable value.

**Leases and hire purchase contracts**

Tangible fixed assets acquired under finance leases and hire purchase contracts are capitalised at the estimated fair value at the date of inception of each lease or contract. The total finance charges are allocated over the period of the lease in such a way as to give a reasonably consistent charge on the outstanding liability. Rentals paid under operating leases are charged to the income and expenditure account as incurred.

**Pension**

The Club contributes towards personal pension schemes for players administered by the England and Wales Cricket Board. The pension costs are charged to the Income and Expenditure Account as they are incurred.

**Deferred Tax**

Deferred Tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes.

**Career Bests during 2009**

Significant career best figures were achieved by Worcestershire Players during the year as follows:

*International*

Alexei Kervezee scored his maiden one day international century (121\*) against Denmark in the ICC World Cup Qualifiers in South Africa on 2nd April (the match was not an official ODI for statistical purposes).

*First Class*

11th April	Daryl Mitchell	140*	v Oxford UCCE at The Parks
28th April	Daryl Mitchell	4-49	v Yorkshire at Headingley
28th April	Moeen Ali	153	v Yorkshire at Headingley
6th May	Chris Whelan	5-95	v Lancashire at New Road
25th Aug	Gareth Andrew	92*	v Nottinghamshire at New Road
2nd Sept	Richard Jones	6-100	v Warwickshire at Edgbaston
9th Sept	Moeen Ali	4-29	v Hampshire at New Road
16th Sept	David Wheeldon	87	v Somerset at Taunton
16th Sept	Ben Cox	61	v Somerset at Taunton
16th Sept	Daryl Mitchell	298	v Somerset at Taunton (the 5th highest individual total in the Club's history)
23rd Sept	Richard Jones	53*	v Durham at New Road

*List A*

19th April	Gareth Batty	5-35	v Hampshire Hawks at the Rose Bowl
19th April	Moeen Ali	125	v Hampshire Hawks at the Rose Bowl
14th May	Chris Whelan	4-27	v Hampshire Hawks at New Road
15th July	Gareth Andrew	5-31	v Yorkshire Carnegie at New Road
15th July	Moeen Ali	3-32	v Yorkshire Carnegie at New Road

*Twenty20*

25th May	Ian Fisher		Hat trick v Gloucestershire Gladiators at New Road
29th May	Steven Davies	73	v Warwickshire Bears at Edgbaston
30th May	Stephen Moore	62*	v Northamptonshire Steelbacks at New Road
3rd June	Gareth Batty	3-21	v Somerset Sabres at New Road
24th June	Vikram Solanki	100	v Glamorgan Dragons at New Road

## Colours

A player receives his 'Colours' when he makes his first County Championship appearance. During the 2009 Season, Colours were awarded to:

21st April	454 Ashley Noffke	v Nottinghamshire (a)
28th April	455 Alexei Kervezee	v Yorkshire (a)
28th April	456 David Wheeldon	v Yorkshire (a)
11th Aug	457 Mehraj Ahmed	v Sussex (a)
25th Aug	458 Jack Shantry	v Nottinghamshire (h)
16th Sept	459 Ben Cox	v Somerset (a)

## First Class Debuts

David Wheeldon	v Oxford UCCE on Sunday 12th April at The Parks
Jack Shantry	v Nottinghamshire on 25th August at New Road
Ben Cox	v Somerset on 16th September at Taunton

## Player awards 2009

The end of season player awards were presented after the last home game against Sussex Sharks played at New Road.

The Worcestershire Cricket Society's Champagne Moment was awarded to Richard Jones for his career best 6-100 against Warwickshire at Edgbaston

The Dick Lygon Award as selected by the President, Chairman, Captain and Director of Cricket for the player that gave most to the team on and off the field went to Matt Mason.

The Don Kenyon Trophy went to Daryl Mitchell for his innings of 298 against Somerset at Taunton.

The Fans Forum Fielder of the Year Award was won by Daryl Mitchell.

The Cotswold Group Brian Peters Academy Player of the Year went to Ben Cox.

The One Day Player of the Year was awarded to Steven Davies.

The Rock Lobster Player of the Year was won by Steven Davies.

The Young Player of the Year was won by David Wheeldon.

At the start of the 2009 season, it was announced that Stephen Moore had won the Supporters Association Player of the Year for 2008 with 33% of the votes cast.


## WORCESTERSHIRE COUNTY CRICKET CLUB

### BALANCE SHEET AS AT 30 SEPTEMBER 2009

	Notes	2009 £	2008 £
Share Capital		131	139
Reserves	11	1363211	1987093
<b>Shareholders Funds</b>		<b>1363342</b>	<b>1987232</b>
<b>Employment of Capital</b>			
Fixed assets	12	5136495	3056826
Investments	13	15390	25000
<b>Current Assets</b>			
Stock		20007	29373
Debtors	14	421264	441809
Cash at Bank		68195	328455
		509466	799637
Less current liabilities	15	1720517	1225611
Net current liabilities		-1211051	-425974
Total assets less current liabilities		3940834	2655852
Loans	16	2577492	668620
<b>Total Net Assets</b>		<b>1363342</b>	<b>1987232</b>

Approved by authority of the Board on 7th December 2009.

J M Price



Chairman

M S Newton



Chief Executive

WORCESTERSHIRE COUNTY CRICKET CLUB

**INCOME AND EXPENDITURE ACCOUNT  
FOR THE YEAR ENDED 30 SEPTEMBER 2009**

		<b>2009</b>	<b>2008</b>
		<b>£</b>	<b>£</b>
Income	Notes		
Subscriptions	2	422292	428525
Match receipts	3	346563	279687
Fund raising and other income	4	63260	343027
England and Wales Cricket Board		1939088	1623103
Catering surplus	5	53001	70601
Commercial Department surplus	6	211642	307143
		<u>3035846</u>	<u>3052086</u>
Expenditure			
Administration expenses	7	365674	295162
Cricknet expenses	8	2074599	1699402
Match expenses	9	162541	107274
Upkeep of ground and buildings	10	551471	590392
		<u>3154285</u>	<u>2692230</u>
<b>Deficit/Surplus before tax</b>		<u>-118439</u>	<u>359856</u>
Deferred Tax Credit/Tax on Profit		17093	-41220
<b>Deficit/Surplus after tax</b>		<u><b>-101346</b></u>	<u><b>318636</b></u>

The notes on pages 20 to 27 form part of these accounts.

**Second Eleven**

The highlights of the 2nd XI season were the progress shown by a number of the players, particularly David Wheeldon who scored nearly 1000 runs in 19 innings averaging 44.82 in the Championship and 69.25 in the Trophy with a highest score of 164\*. Matt Pardoe made his 2nd XI debut and scored 765 runs at 46.75 while Imran Arif took 39 wickets at 25.62.

Towards the end of the season a number of the 2nd XI regulars were promoted to the 1st XI and took their chances well. Jack Shantry earned himself a professional contract on the back of some very consistent performances with Richard Jones showing real progress once he earned selection in the 1st XI including a career best 6-100 against Warwickshire and 53\* against Durham.

**The Academy**

The 2008/9 Academy had an intake of 13 young players ranging in age from 14 to 18 years. 6 of the 13 will remain on the Academy and be joined by a further 6 players from the Satellite Academies for 2009/10.

Since the Academy was officially accredited by the ECB in 2003, 7 out of 39 players who have been through the Academy have signed professional contracts. Prior to accreditation, Daryl Mitchell and Steven Davies also came through the County Academy.

2009 was a vintage year with Jack Manuel and Ben Cox signing professional contracts at the end of the season whilst Matt Pardoe, Neil Pinner and Joe Leach secured summer scholarships. The real story of the season belonged to 17 year old Ben Cox who was called away from school to make his 1st XI debut at Taunton. He made 61 upon debut and claimed Marcus Trescothick as his first victim behind the stumps.

**Pitches**

The quality of pitches in 2009 markedly improved as did the quality of the practice facilities. At the end of the season, a process called 'drill and fill' was completed on three of the playing strips in an attempt to improve the pace and bounce in future years. This process has been very successful at Northampton and Nottingham in recent years and if successful at New Road will lead to all the playing area being subjected to the same process.

## Colleagues

Robin Saxton joined the Club in April from Clontarf CC in Ireland as Assistant Groundsman with particular responsibility for the practice area. Sarah Addison returned to become a full time Assistant Groundsman in June following completion of her studies.

At the end of the year Ross Dewar was appointed Strength & Conditioning Coach having previously been with Northamptonshire CCC. His professional approach to the role has had an immediate and beneficial impact on the squad.

## Farewell

At the end of the season, the Club bade farewell to Steven Davies, Gareth Batty, Stephen Moore, Josh Knappett, Simon Jones, Mehraj Ahmed and Ian Fisher for a variety of reasons. Davies and Batty moved to Surrey whilst Moore signed with Lancashire and Simon Jones secured a contract at Hampshire. The Club wishes them well in their future careers. It is also hoped that Simon Jones is able to resurrect his career having been blighted by injury. He is a class bowler and deserves the luck he needs to make it back to the top. We thank them all for their service to Worcestershire CCC.

Assistant Groundsman, Roger Packwood, retired at the end of the season after 5 years with the Club. During the year, Assistant Groundsman, Carl McDermott, moved to the Rose Bowl in Hampshire to take up a similar post. Strength and Conditioning Coach, Dave Lowe, resigned from his position in September. We thank them for their contribution to the Club over the years and wish them well for the future.

## The Board

Ken Mills MBE had to stand down as a Director upon his election to President at the AGM in February. As his three year period came to an end in September, it was decided to wait until the next election to fill the vacancy.

Under the rotation system for Elected Directors, two places became vacant for the year commencing 1st October 2009. Nominations were received from three candidates with Tim Curtis and Neal Radford taking the two available places in the postal ballot. They will both serve for a three year period.

## MERGED ACCOUNTS

FOR THE YEAR ENDED  
30 SEPTEMBER 2009

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The loss of a number of senior players at the end of 2009 has more than achieved this target which means that Director of Cricket, Steven Rhodes, is able to fill the overseas player slot. The squad will certainly have a younger look about it but we still retain some experienced senior players. The Board remains fully committed to allocating additional funds to cricket once the finances improve. It is felt the Club has a very talented group of young players who are all ready to grasp the opportunity of regular 1st XI cricket in 2010.

Off the field, a pay freeze has been implemented for all employees in 2010 and all other expenditure has been reduced to an absolute minimum. There is no major capital project to fund this winter. The ability to achieve the proposed surplus will largely depend on the levels of membership renewals and gate receipts achieved during the 2010 season. The fixture list for 2010 shows a vast improvement on 2009 in terms of scheduling and it is hoped the very prudent membership subscriptions for 2010 will encourage a high retention and renewal rate.

2010 represents the start of the new four year TV deal which underpins all County Cricket so there is a degree of security from this revenue source. The pressure on player salaries continually increases and the possible introduction of a salary cap into domestic cricket may help. In the longer term, the 'free to air' TV debate could have major implications on finances from 2013.

Although the 'smaller' Counties continue to win more than their share of titles (only Durham of the Test Match Grounds has won a title in the last three seasons), the ability to match the 'bigger' grounds will depend on very tight internal financial controls and the success of the ground development scheme going ahead. The Board believes the Club is in a good position to move forward both on and off the field over the next four year cycle.

Martyn Price  
Chairman

Mark Newton  
Chief Executive

## **Finance**

In 2008 the Club reported a pre tax surplus of £359,856 which reflected a satisfactory first year in the two year recovery plan from the losses of £693,211 as a result of the floods of 2007. It was hoped that 2009 would see the remainder of these losses recouped but a combination of the recession, the fixture schedule, increased cricket costs and the poor performances combined to turn a budgeted surplus into a pre-tax deficit of £118,439.

Overall, total income stayed static but only because of a 19% increase in distribution from the ECB. Membership subscription revenue held up to 2008 levels but income from both commercial and catering fell by 31% and 25% respectively. Gate receipts did show a 24% increase but this was only because of the Lions v Australia match.

On the expenditure side, the cricket budget rose by 22% to pass the £2m mark for the first time. Upkeep of the ground and buildings fell by 6% because there was only minor flooding during the year compared to the previous year but both administrative (24%) and match expenses (51%) rose significantly. The former saw an £80,000 increase in interest and bank charges whilst the latter was affected by increased stewarding requirements in general and for the Australian game in particular.

During the year, the ground was revalued at £5m with the benefit of the newly completed Pavilion and planning permission for the hotel and restaurant complex in place.

2009 represented the final year of the first four year Memorandum of Understanding with the ECB with regard to the level of financial distribution each County receives. This is aligned with the TV contract which generates approximately 80% of the game's revenues. Over the four years, income from the ECB rose from £1,419k in 2006 to £1,939k in 2009.

## **Ground Development**

Phase One of the ground development scheme, the Graeme Hick Pavilion, was completed and officially opened during the year. It immediately became a very popular facility on both cricket and non cricket days offering improved catering facilities and superb views over the ground. The new player facilities have also been received well by home and visiting players alike.

Full planning consent for Phase Two was completed during the year and the agreement with Premier Inn Hotels Ltd to be the lead tenant for the 120 bedroom hotel was signed. Work continues on securing the funding required to complete this phase which is so critical to the future financial stability of the Club.

## Thanks

The Club wishes to thank and give appropriate appreciation to:-

BBC Hereford & Worcester for providing ball by ball commentary of all matches on the radio and online. It was a service well received by thousands of Worcestershire supporters from all around the world.

Our television partner at BSkyB who continue to underpin the finances of English Cricket and provide such extensive and innovative coverage of the game from here and abroad. A total of seven matches involving the team were transmitted live giving valuable exposure to our corporate partners.

Headmaster at King's School, Tim Keyes, for allowing the Club to use their playing fields for car parking on match days.

Ken Mills MBE for his first year as Club President.

The Worcestershire County Cricket Supporters Association for their ongoing and generous support of the Club.

The Volunteers in the Ladies Tea Pavilion, led by Jean Price, who continue to provide wonderful tea and cakes on match days at New Road. It is an institution without parallel on the County circuit and should be treasured.

The WCCC Heritage Group under the Chairmanship of Tim Jones who continue to give of their time in ensuring the Club's heritage is fully documented and archived. The year was particularly busy as it involved photographing all the memorabilia from the old Pavilion, overseeing its storage and helping to provide the new displays in the Graeme Hick Pavilion.

Our Honorary PA Announcers, Clive Fieth and Ernie Mann, who continue to provide a most informative and entertaining service on match days.

The officials of Kidderminster Victoria CC, Ombersley CC, Bromsgrove CC, Barnt Green CC and RGS Worcester for hosting 2nd XI matches during the 2009 season.

The media who always play an important role in the life of Worcestershire County Cricket Club. They continue to support the Club and provide an excellent service to local supporters. Thanks go to Michael Reeves (Worcester News), George Dobell (Express & Star and Spin Cricket), Tim Clarke (Worcester Standard), Mike Beddow and Chris Oldnall (Freelance), John Curtis (PA), Graham Hill, Trevor Owens, Dave Bradley and Howard Bentham (BBC Hereford and Worcester), Andy Walker (Sunday Mercury and Birmingham Post), Nick Owen, Dan Pallett and Ian Winter (BBC Midlands Today), Steve Lee and Rob Dorset (Sky), Matt Teale (Setanta Sports) plus Central TV and Wyvern FM for their superb coverage.

All the Club's stakeholders including Members, Supporters, Sponsors, Advertisers, Hospitality Clients and the Media for their support throughout the year. In particular this year we thank The Cotswold Group for stepping in as the Club's Team Sponsors at a very late stage.

The non-executive Directors of the Board who continue to devote many unpaid hours of their time to the Club.

## Congratulations

To the England Women's team on winning the ICC World Twenty20 and retaining the Ashes by drawing the single Test Match at New Road.

To England on regaining the Ashes.

To Graeme Hick upon the award of the MBE for his services to cricket.

To Durham on winning the LV= County Championship; Sussex Sharks on winning the NatWest Pro40 League and Twenty20 Cup and Hampshire Hawks on winning the Friends Provident Trophy at Lord's.

To Knowle & Dorrige CC on winning the Birmingham League and Pershore CC on winning the Crusader Worcestershire County League thus gaining promotion to the Birmingham League.

To Gareth Batty, Ben Smith, Chris Whelan and Gareth Andrew on winning the PCA Inter-Counties Golf Day.

To Martyn Price, David Leatherdale, Graeme Hick and Steven Rhodes on winning the Rabjohns Golf Trophy played for annually between Worcestershire CCC, Worcester Warriors and Worcester City Football Club whilst raising money for The Prince's Trust.

To Vikram Solanki on being elected Chairman of the Professional Cricketers Association by his fellow professional cricketers and for winning the Walter Lawrence Trophy for the fastest century in 2009 off 47 balls against Glamorgan Dragons at New Road.

## 2010

Whilst this is primarily a report of the 2009 season, it is felt appropriate on this occasion to mention the year ahead. At the end of the 2009 season there was a full review of the Club's activities both on and off the field.

The Board has decided to take a prudent view regarding finances for the year ahead which has meant a fairly drastic cut in expenditure budgets. The cricket budget has been reduced by nearly £300,000 of which £250,000 is from the player salary budget alone as we look to return to operational profitability. Driven by cost savings, the aim is to register a six figure surplus in 2010 followed by similar surpluses in 2011 and 2012.